

REP HEADLINE# 6321658
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP18/12 12.58
*** WFTV-TV ***

ADV # _____ ADV. NAME POLI/M ROMNEY/R/PRE/US
AGY # _____ AGY. NAME AMERICAN RAMBLER PRODUCTIONS

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME STEPHANIE KINCAID
SALES PRSN WA- JOE KNAUER

138 CONANT STREET
BEVERLY, MA 01915

ORDER # _____ CONTRACT # 6321658 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#94 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP19/12 SEP25/12 WK-1 DATE SEP18/12 12.58

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO LENA
FR JULIE
** NEW ORDER **
TTLS \$152750..101X
PLS CFM, THX 9/18

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 94

1			600A-700A	30		\$1,500.00	9/24	9/25	4		M-TU	4
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												
2			600A-700A	30		\$1,200.00	9/19	9/21	6		W-F	6
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												

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3			700A-900A PROGRAM : GMA CON COM1: 2X PER DAY	30		\$1,250.00	9/19	9/19	6		WED	6
4			700A-900A PROGRAM : GMA CON COM1: 2X PER DAY	30		\$1,600.00	9/24	9/25	4		M-TU	4
5			1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$375.00	9/24	9/25	2		M-TU	2
6			1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$300.00	9/19	9/21	3		W-F	3
7			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$625.00	9/19	9/21	3		W-F	3
8			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$750.00	9/24	9/25	2		M-TU	2
9			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$525.00	9/19	9/21	3		W-F	3
10			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$675.00	9/24	9/25	2		M-TU	2
11			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$625.00	9/19	9/21	3		W-F	3

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12			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	9/24	9/25	2		M-TU	2
13			500P-530P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$1,800.00	9/24	9/25	4		M-TU	4
14			500P-530P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$1,400.00	9/19	9/21	6		W-F	6
15			530P-600P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$1,400.00	9/19	9/21	3		W-F	3
16			530P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,800.00	9/24	9/25	2		M-TU	2
17			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,400.00	9/24	9/25	4		M-TU	4
18			600P-630P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$1,850.00	9/19	9/21	6		W-F	6
19			700P-730P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$2,400.00	9/24	9/25	2		M-TU	2
20			700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$2,400.00	9/19	9/21	3		W-F	3

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21			730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$2,400.00	9/24	9/25	2		M-TU	2
22			730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$2,400.00	9/19	9/21	3		W-F	3
23			1100P-1130P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$1,500.00	9/19	9/21	6		W-F	6
24			1100P-1130P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$2,000.00	9/24	9/25	4		M-TU	4
25			1130P-1200M PROGRAM : NITELINE CON COM1: 1X PER DAY	30		\$825.00	9/24	9/25	2		M-TU	2
26			1130P-1200M PROGRAM : NITELINE CON COM1: 1X PER DAY	30		\$675.00	9/19	9/21	3		W-F	3
27			1000P-1100P PROGRAM : SCANDAL	30		\$3,850.00	9/20	9/20	1		THU	1
28			1000P-1100P PROGRAM : 20/20	30		\$2,300.00	9/21	9/21	1		FRI	1
29			600A-900A PROGRAM : NEWS	30		\$675.00	9/22	9/22	1		SAT	1
30			900A-1000A PROGRAM : GMA SAT	30		\$675.00	9/22	9/22	1		SAT	1

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31			800P-1100P	30		\$3,300.00	9/22	9/22	3		SAT	3
PROGRAM : COLLEGE FOOTBALL												
32			600A-700A	30		\$525.00	9/23	9/23	1		SUN	1
PROGRAM : NEWS												
33			700A-900A	30		\$675.00	9/23	9/23	1		SUN	1
PROGRAM : NEWS												
34			700P-800P	30		\$2,200.00	9/23	9/23	1		SUN	1
PROGRAM : AMR VIDEO												
35			900P-1000P	30		\$4,650.00	9/23	9/23	1		SUN	1
PROGRAM : REVENGE												
SEP/12 152750.00											CONTRACT TOTAL 152750.00	
											TOTAL SPOTS 101	

MARKET TOTALS \$694,318 WFTV 22% WKMG 34% WESH 27% WOFL 16% WKCF 0% WRBW 1% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED
SVC- NSI
DEMOS- RA35+*